

PureLifeH2O has created this privacy policy to explain how we use information that you may provide while visiting our website and to demonstrate PureLifeH2O's commitment to privacy and data security.

PureLifeH2O may modify this policy from time to time and we encourage you to check this page when revisiting this website.

How we collect and use your personal information

PureLifeH2O may use your personal information to serve you, improve our services, or fulfill the purpose for which you gave us your personal information, such as to communicate with you, and run our business operations.

We use this information to operate this site, send you news and information to you about PureLifeH2O's website, its products and services. We will never provide your e-mail address or any of your personal information to any other person or organization, for any purpose.

How we protect information you provide

PureLifeH2O uses industry standard security measures to protect against the loss, misuse or alteration of the information under our control. Our servers are located in a secured environment. We do not share any of your personal information with third parties.

Other Uses and Disclosures of Your Personal Information

We may collect, use and disclose Other Information that does not reveal your specific identity or does not directly relate to an identifiable individual, including: browser and device information, app usage data, and information collected through cookies, pixel tags and other technologies.

Advertising

We may place online advertising with third-party vendors, including Google, which will be shown on other websites on the internet. In some cases, those third-party vendors may decide which ads to show you based on your prior visits to the website. At no time will you be personally identified to those third-party vendors, nor will any of the information you share with us be shared with those third-party vendors.

About cookies

Cookies are small pieces of data (memory files) stored on your computer or device via your browser by sites you visit. As is common practice with almost all websites, this site uses cookies to improve your experience by remembering your preferences and enable other cookie-based features (e.g. analytics), either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). This site also permanently records and stores cookie data as documentation of your interactions with the site. Cookie data permanently stored includes but is not limited to your location at the time of site interactions, the time and date of your interactions with the site, and the interactions you have completed on the site.

Our Cookies

We use cookies for a number of different purposes.

- If you submit data through a form such as those found on contact pages, action submission forms, or newsletter subscription, cookies may be set to remember your user details for future correspondence.
- If you interact with content on the website, cookies may be set to remember these details in order to help inform the type of content that is served to you, including upon return visits to the site.
- If you interact with content on the website, cookies may be set to allow you to you add actions to a list or mark actions as complete.

Third-Party Cookies

We also use cookies provided by trusted third parties like Google Analytics. Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content.

Managing Cookies

Most browsers allow you to view, manage, delete and block cookies for a website. Be aware that if you delete all cookies then any preferences you have set will be lost, including the ability to opt-out from cookies as this function itself requires placement of an opt out cookie on your device. Guidance on how to control cookies for common browsers is linked below.

Microsoft Internet Explorer:

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

Google Chrome:

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

Mozilla Firefox:

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Apple Safari:

<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

For information on additional browsers and device types please see <http://www.aboutcookies.org/> or <http://www.cookiecentral.com/faq/>.

How to unsubscribe or opt-out

People who subscribe to e-mail lists via this website will receive periodic updates from PureLifeH2O by e-mail. You may opt out of receiving future information via e-mail by using the unsubscribe link specified on the e-mail message.

In addition, if you would like to change your communication preferences you may do so by visiting our [Contact Us](#) page.

Proposition 65 Warnings

Proposition 65 (or P65), officially known as the Safe Drinking Water and Toxic Enforcement Act of 1986, requires businesses to provide warnings to Californians about significant exposures to chemicals known to the state of California to cause cancer, birth defects or other reproductive harm.

It's intended to help California residents make informed decisions about their exposure to these chemicals. However, the warning labels are showing up on products worldwide. That's because some companies have opted to include the warning label on all qualifying products to ensure compliance, even if they don't expect they'll be used or sold in California.

For more information please go to <https://www.p65warnings.ca.gov>.